



909 S Santa Fe Avenue, Los Angeles, CA 90021, USA

April 14th, 2026

To Whom It May Concern,

It is my privilege to recommend Dan Freeman without reservation.

As Global Director of Product Design at Beatport, Dan built an entire design discipline from scratch and turned it into a competitive advantage for Beatport that millions of people experience every day.

When Dan joined Beatport in 2019 as a Contract UX/UI Designer, we had no product design department. By 2022, Dan had grown into the Global Director role — a title that reflected not just his seniority, but the contribution he had made to the company. Over the course of seven years, he established our design vision, built and led the design team, and delivered multiple products that redefined how the electronic music industry thinks about streaming, music discovery, and DJ technology, helping turn Beatport into the industry leader it is today.

Dan led the creation and design of many of the flagship products Beatport offers today. Some of these products include Beatport Link, which introduced the electronic music industry to streaming on a global scale, Beatsource for open format DJs, a native iOS and Android streaming app, and Beatport DJ — an award-winning, first-of-its-kind product that lets DJs perform live B2B sessions directly from a browser. These products now serve over 10 million users and have generated significant financial results for the company over that time.

What makes Dan exceptional is his combination of vision, instincts, and leadership as it relates to products that stand at the forefront of the industry. He didn't just do the work — he created the conditions for great work to happen consistently.

Sincerely,

Robb McDaniels

Chairman & CEO

Beatport